

## Spring Term from SEO Literacy Consultants >>>

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### SEO Strategies

*A half day course providing an overview of the key aspects of Search Engine Optimization.*

Places Available: February 24, April 14

### Content is King

*This half day course teaches you the scoop on creating rich, dynamic content - the kind that keeps visitors coming.*

Places Available: March 3, April 28

### Linking is Queen

*In this half day course, you'll develop a linking strategy blueprint for your site which you'll be able to apply immediately to leverage your site's traffic and ranking.*

Places Available: March 17, May 12

### Digital Public Relations

*A half-day seminar-style course to spell out the tools and techniques you need to implement an online Public Relations plan and increase your visibility and credibility.*

Places Available: February 17, March 31, May 26

**SEO Literacy Consultants**

We'll help you bring your site to new heights!

